

SUPPLEMENTARY 3

LICENSING SUB-COMMITTEE

Tuesday, 17 January 2023

Agenda Item 3. Licensing Act 2003 - Application for a 5-year Time-Limited Premises Licence - A Man About A Dog Ltd, Barking Park, Longbridge Road, Barking IG11 8UD (Pages 1 - 9)

Appendices L and N to the report are exempt from publication as they contain sensitive/confidential information (exempt under paragraph 7, Part 1, Schedule 12A of the Local Government Act 1972 (as amended)).

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Traffic Management Summary. V1
 Festival People
 Author: Anna Plant, Reviewed by: Alex Beattie and Paul Rooney
 Version: 1/draft January 2023

Introduction

CTM have been contracted to manage Traffic Festival People on 17th June 2023 at Barking Park. This Traffic Management Summary is proposed to ensure the safe ingress and egress of the audience. It should be viewed alongside Ingress and Egress Management Plan and the full Traffic Management Plan. All these documents will be developed via the SAG process and should be considered 'live' documents subject to change. An Ingress and Egress Manger is engaged as part of Event Management.

1.1 Expected Traffic Levels

All ticket holders will arrive over the course of Saturday 17th June. Based on previous experience and as set out in the Ingress & Egress plan, the following is how they would be anticipated to arrive to site.

Transport Mode	Percentage	Numbers
London Underground	80%	12000
Other Transport	15%	2250
No Shows	5%	750

2. Ingress & Egress Operations

2.1 Public Parking

Due to customer profile and experience at similar events, no parking will be available for ticket holders. All surrounding roads are subject to permit parking and public transport will be encouraged through website and ticketing channels.

2.2 Rail Travel

The Event will most likely only be served by two stations. Barking and Upney. The large majority via Barking Station. Timetables and capacities are detailed within the ingress egress plan. The following lines run into Barking Station:

- Hammersmith & City Line
- District Line
- C2C
- Overground: Barking Riverside – Gospel Oak

There will be continued communication throughout the event planning cycle with TFL and C2C regarding the capability of Barking Station and any potential service issues. Considering the station is served by four lines the event organisers are comfortable it is a reliable station to egress pedestrians from the Event. In the event of overcrowding at the station or service issues, the following contingencies may be considered:

- Slowing egress down. This would be assessed in line with the capacity at Barking and the amount of capacity reduced. On site VMS and security can slow/halt egress to give station enough time to clear before new festival goers arrive.
- If suitable and in agreement with TLD/ C2C. On site VMS can instruct of delays at Barking Station and people wishing to use services which can be serviced by Upney station will be directed to follow signage to alternative stations

2.3 Traffic Lights

Certain Temporary light installations will be applied for alongside permission to control phases of existing traffic lights along ingress and egress routes. These requests will be made in liaison with TFLs LSTCC. In support of Phase amended light heads, CSAS and Chapter 8 Operatives will be in position to enforce sterile crossing zones, should light phase not facilitate satisfactory crossing times for pedestrians. To facilitate safe pedestrian crossing of South Park Drive to and from PUDO, use of temporary traffic lights will be requested. If granted, a Chapter 8 operative will control traffic on South Park Drive to create sterile crossing conditions during peak ingress and egress.

For pedestrians looking to use Longbridge to either travel to the event westbound or from the event eastbound via pedestrian crossing at South Park Drive Junction with Longbridge, permission to extend pedestrian crossing phases between 14:00 – 15:30 during ingress, and 22:00 – 23:30 during egress.

2.4 Taxi – Drop & Collect

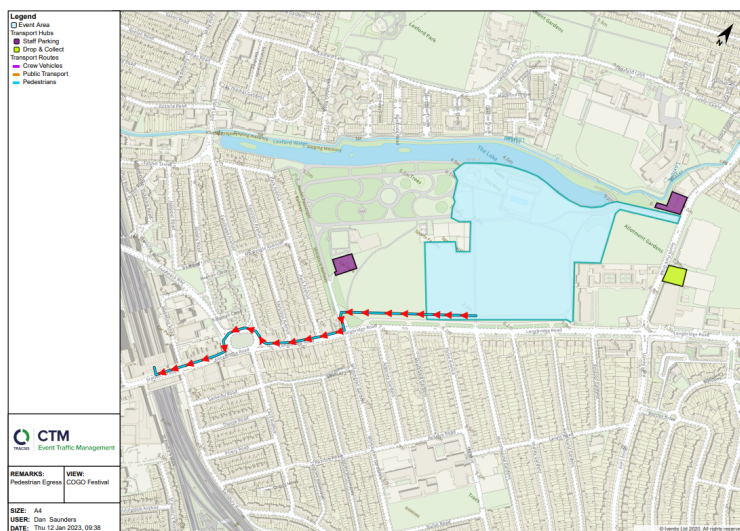
Barking Abbey School Sportsground Carpark, which is accessible from South Park Drive, is the proposed area for all taxi and private hire drop-offs and pick-ups (PUDO). Additional lighting will be used. Taxis and private hire vehicles will operate in separate ranks, and Uber will be consulted on geofencing this site for pick-ups while the festival is open. Signage will be placed throughout the Park, and more security personnel should be on duty during busy times to direct pedestrians. The Event website's Info page will advertise the 10-minute walk to the event from PUDO. Traffic management stewards will be employed to ensure safe drop off, use of pedestrian walkways and no parking occurs. Vehicle Ingress, Vehicle Egress, and pedestrian access will occur via three separate entrances to increase efficiency and maintain safety.

2.5 Egress Routes during Peak Ingress

During peak ingress, festival goers will be permitted to leave without much interference from traffic management operatives.

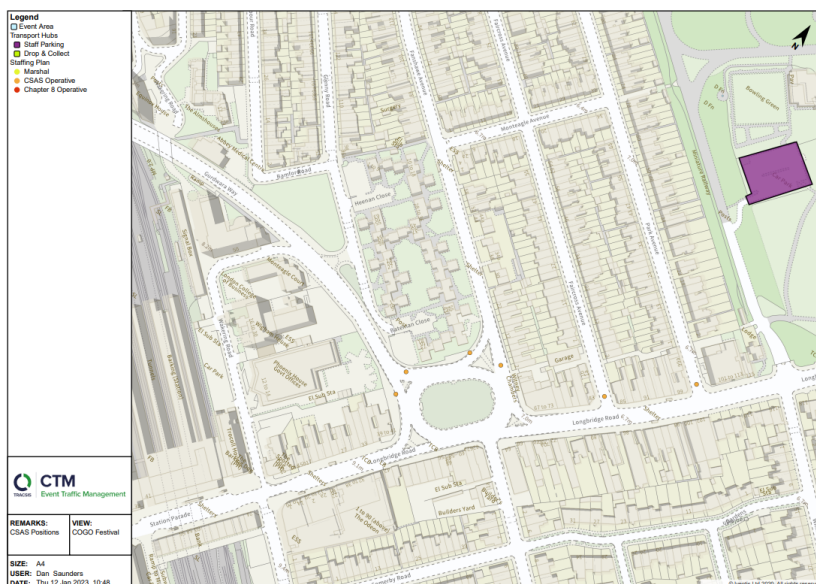
2.6 Post Event Egress Routes

As soon as attendees leave the event site through the event gates, signage and event stewards will point them in the direction of PUDO or Barking Station. Stages will follow a staggered closing pattern. Main egress route is as follows:



To facilitate clearer visibility and thus safer pedestrian crossing a clearway order on Longbridge Road will be applied for. These restrictions will allow for unrestricted access for blue routes from Longbridge Road also.

During Egress, peak flow towards the station will take a heavier toll on the roundabout crossing points. As such CSAS Officers will take a more active role in stopping traffic outside of favourable light phases. Staffing positions will be, again, as below.



At this stage, with expressed permission from TFL's LSTCC to amend light phases, and authority from Met Police to use CSAS, this permutation of the Traffic Plan will operate without Road Closures.

During peak egress (22:00-23:00) there is the option of enforcing a road closure from the junction of Longbridge Road and South Park Drive westbound to the Fanshawe Avenue roundabout for pedestrians, subject to agreement with the London Borough of Barking and Dagenham. A limited road closure for peak egress will minimise disruption to traffic and surrounding area.

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WITNESS STATEMENT

(CJ Act 1967. s. 9, MC Act 1980, s.s.5A (3a) and 5B MC Rules 1981, r70)

Statement of: Darrell John Butterworth

Age if under 18: Over 18
over 18 insert "over 18")

Occupation: Licensing and Security
Compliance Consultant

This statement (consisting of 5 page(s) signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false or do not believe to be true. As an independent expert witness I understand that my primary responsibility is to assist the committee in its deliberations and not to any individual party to these proceedings.

Dated the 12th of January 2023

Signature: D J Butterworth

This report is made in relation to a new Premises Licence application in respect of a proposed festival site at Barking Park, Longridge London IG11 8SP

Qualifications and Experience

1. My qualifications and experience in completing this assessment is fully laid out in Appendix 1.

Scope of investigation

2. I have been requested by Matthew Phipps of TLT LLP to review and comment on an application for a new premises licence for a festival site at Barking Park, Longridge, Barking IG11 8SP.
3. To assist the committee in its deliberations and complete my assessment I have seen and read the Premises Licence application and accompanying supporting appendixes; Metropolitan Police representations; site maps; details of letter drop to local residents and businesses.
4. The following terms of reference for the investigation have been agreed with those instructing me.
 - (a) To assess the proposed application and comment on its appropriateness.
 - (b) Assess the veracity of the representations made.
 - (c) Assess the impact (actual and potential) on the Licensing Objectives.
 - (d) Consider what conditions and training can be put in place to support those Objectives.

Signature *D J Butterworth*

- (e) Compile a report of my findings.
- (f) Attend any future licensing hearings and give evidence.

Application

- 5. The application is made by A Man About A Dog Ltd (AMADL). The licence would allow the site to be used from the 16th June 2023-1st October 2027, Friday – Monday from 1200 midday to 2230 hours with a capacity of up to 29,999. However, due to its operating schedule the site can only be used for 1 day with a capacity up to 14,999 in 2023 and 1 day with a capacity of 19,999 in 2024.

Representations

- 6. Following consultation with all statutory authorities, letter drops to residents and businesses only 1 representation has been received and remains unresolved, from the Metropolitan Police. These unresolved matters relate to current crime and disorder in the area, overcrowding at the site, risk from water hazards, traffic management (including pedestrian access to and from the site) and potential high-risk artists performing. In summary the Metropolitan police objection is that the site is unique in its unsuitability to hold the type of event that the licence proposes.
- 7. After receiving details for crimes and incidents occurring in the vicinity of Barking Park from the Metropolitan Police I have conducted my own analysis of the Longridge policing area via the police.uk website. I have also compared the current application site with other event sites in the London area to consider whether there is anything unique about crimes and incidents at Barking Park.

Police.uk website

- 8. As detailed in the Metropolitan police representation Barking Park is located within the Longridge policing area. A search on police.uk website on the post code IG11 8SP reveals during the last 12 months (latest figures available Dec 2021-Nov 2022) that 1208 incidents and crimes have been recorded. The most prevalent being anti-social behaviour (286), with drugs offences 4th (106), behind violence and sexual offences (266) and vehicle crime (159). Robbery is 8th on the list with 46 incidents.
- 9. I have conducted a similar analysis on the Parsloes policing area where the applicant in 2022 successfully promoted a music festival like that envisaged in Barking Park. In the same 12 month period Parsloes policing area recorded more crimes and incidents than Longridge (1,368) with drugs 7th (67) and robbery 8th (40).
- 10. I conducted a similar analysis of Finsbury Park and Victoria park which are also used for large scale outdoor events.

Finsbury Park, total crimes, and incidents (2,074), drugs (86) and robbery (78)

Victoria Park, total crimes, and incidents (2880), drugs (79), robbery (52)

Signature *D J Butterworth*

11. In my experience it would be illogical to compare crime statistics and incidents located in an empty unsupervised park during the hours of darkness with an illuminated festival site with generator powered floodlights, concessionary staff and more than 100+ trained stewards. I also note that the approximate lighting up time for London in July is 2215 hours with the event closing by 2230. In summary I could not find anything within the Barking area that made it unique from the other sites analysed or reasonably draw the conclusion that using this site would undermine the Licensing Objectives.

On site Water Hazards

12. In my experience incidents of drownings in open waterways due to intoxication, are rare and usually occur in unsupervised locations, where an intoxicated person has become isolated from others and accidentally falls into the water. I am unaware of any incidents of drowning occurring at event sites which often have water features nearby. It has certainly never occurred at any of the music festival events that I have policed or consulted at.

Public Transport

13. I have reviewed the latest station figures for Barking from April 2020-March 2021, during Covid which shows a footfall of 7m customers. The annual footfall figures for Barking station in 2017 was 17m+.

Summary

14. Having reviewed the current application, reviewed the accompanying documentation, and noted the concerns within the Metropolitan Police representations I have found no evidence that the proposed Barking Park site would present any unsurmountable issues for the event organiser. I could also find no evidence to support the proposition that holding the event with the safeguards offered would undermine the Licensing Objectives.

Recommendations

15. a) A traffic management plan (TMP) is prepared and agreed with the Metropolitan Police which addresses their concerns. Consideration to be given withing the TMP to utilising the nearby stagecoach bus depot as a further means of transport to and from the site as well as advertising Upney underground station as a means of reducing the impact of the event on Barking station.
- b) A water safety policy is prepared which includes members of staff located near to water hazards having access to and training in the use of throw lines.
- c) That the operating schedule is amended to include a condition that any artist, staff employed, guest or ticket holder, that is notified to the licence holder in writing by the Metropolitan police, as being unsuitable for the event will be individually risk assessed and if such concerns cannot be adequately addressed will be removed from the event or event list.
- d) A CCTV plan is put in place to the satisfaction of the Metropolitan police.

Darrell Butterworth
Licensing and Security Consultant

Signature *D J Butterworth*

12th January 2023

Appendix 1

I am an independent licensing consultant and a former Police Inspector, having completed 30 years' service with the Greater Manchester Police in a variety of uniform and non-uniformed roles.

The longest period of attachment to a department was between 1998 and 2006 when I performed the role of Force Licensing Inspector. This role involved the supervision of twelve divisional licensing officers, tasking and management of a covert licensing unit comprising a sergeant and six constables, developing force policy and enforcement in relation to all licensed units and employment and briefing of a licensing solicitor to act on behalf of the force in more complex licensing hearings.

During the period as the Force Licensing Inspector, I was responsible for the good conduct of outlets involved in selling alcohol but also those that provided entertainment, gambling, betting, and bingo facilities. I have represented Greater Manchester Police at Magistrates Court hearings, Crown Court Appeals, The High Court, and Council Licensing Committee hearings to oppose unsuitable applications and to take enforcement action against those premises whose standards had fallen below an acceptable level.

During my Central Licensing attachment, I was involved in the Police response to the licensing of Festival sites at Wythenshawe Park (20,000 capacity) and Heaton Park (Parklife 82,000 capacity). This involvement included the attendance at pre-event management group meetings as well as policing of the events themselves.

In recent years I have continued my professional development regarding licensing knowledge by taking and passing the National Licensees Certificate and National Door Supervisors courses. This enabled me both to successfully apply for a Personal Licence and to become approved by the Security Industry Authority (SIA) as a front line operative. In September 2011 I successfully applied to become a nominated tutor with the British Institute of Inn keeping enabling me to conduct training in the award for responsible alcohol retailing and the award for personal licence holders which are National Vocational Qualifications. Annually and in February 2023 I am due to attend a Licensing Seminar to update solicitors and practitioners on licensing changes.

Since January 2011 I have worked in a consultancy role with licensed premises in Basingstoke, Bedford, Birmingham, Blackpool, Brighton, Bromsgrove, Canterbury, Cardiff, Chester, Derby, Guildford, Harrogate, Huddersfield, Lancaster, Leeds, Lincoln, London, Lytham, Manchester, Mildenhall, Newcastle, Nottingham, Preston, Sheffield, Skipton, Stratford, Trafford, Watford, Wigan Worcester, and York, producing strategies aimed at reducing crime and disorder in and

Signature *D J Butterworth*

around venues. In addition to conducting investigations on behalf of operators I have also been engaged by Camden LBC and residents in Cardiff, Chester, Newcastle, and York to conduct observations and reports on licensed venues.

I have also worked as a consultant to several outdoor festival sites including Wigan Calling (15,000 capacity), Lytham Festival (20,000 capacity), Parklife (82,000 capacity) and Southend (4,999 capacity). I would estimate that since January 2011 I have visited more than 1,500 premises licensed under the Licensing Act 2003. In all these cases I believe that I have been able to make a positive impact on the licensing objectives. Only one venue has subsequently suffered a second review application following my guidance. This venue continues to operate following further interventions being made.

I am experienced in the production of independent written reports and giving evidence before Licensing Sub-Committees and Magistrates' Courts. It is important to stress that in carrying out this work, I act independently, record what I see and express my own opinions.

Signature *D J Butterworth*

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